

Lubert-Adler has invested \$6.5 billion of equity in over \$16 billion of real estate assets pursuant to three “Value-Add” platforms.

Lubert-Adler has distinguished itself through the combination of opportunistic acquisition philosophies with value enhancement programs designed to create high quality assets at a cost basis well below their competitive set. Lubert-Adler invests in all property types throughout North America.

Lubert-Adler’s current fund – Fund VI – commenced in 2008 and represents \$2.5 billion of equity.

Value-Add Redevelopments

Lubert-Adler has historically been able to create significant value and gain a cost advantage through the acquisition and conversion of vacant properties and redevelopment into a higher and better use. Through redevelopment, Lubert-Adler is able to create income streams, rather than acquiring them, thereby capturing higher margins.

- Multifamily
- Retail/Parking
- Office/Industrial
- Hospitality
- Distressed Debt

Land Entitlement

Lubert-Adler’s land entitlement strategy includes the assemblage of contiguous parcels in high-barrier urban transit villages and resort locations. The goal is to transform often dormant sites into valuable mixed-use communities with modern residential, retail, hospitality, and office uses.

Residential Resort

Lubert-Adler’s residential resort strategy involves converting large land parcels into modern residential resorts, while utilizing risk mitigating strategies of pre-selling and phasing. Value is initially created through master planning and entitlement; subsequently, returns are generated through lot and condominium sales.



LUBERT · ADLER
REAL ESTATE FUNDS

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